

# Oğuzhan Bilgin

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## Product Manager

Product manager with 3+ years of experience in the gaming, acceleration and educational industries. Extremely interested in productivity, power tools, user experience design, customer success. Innovating and reinventing projects and driving business success is my passion.

## WORK EXPERIENCE

### Game Factory • 04/2021 - 11/2023

#### Product Manager

- Led High-Impact Initiatives : Prioritized and launched impactful projects helping 3500 students enter the tech industry, help 80+ studios reach 200k+ users.
- Streamlined Operations Through Data-Driven Insights: Started Quarterly Business Review reports, leveraging data to identify areas for improvement. Implemented process optimizations based on these insights, resulting in increased operational efficiency and a 60% reduction in costs.
- Customer Focused Mentality: Improved customer satisfaction by 20% through identifying pain points and delivering solutions for diverse clients, driving increased engagement and loyalty.

#### Associate Product Manager

- Elevated User Experience: Improved user experience across various platforms and programs. Streamlining registration processes, planning program navigation etc. These efforts resulted in a %33 YOY Growth of our communities and increased retention rates over the 3 years.
- Maintained a content pipeline for 5000+ community members, resulting in a 30% increase in customer engagements, aligning with strategic priorities and increased brand awareness.

#### Business Development Intern

- Regularly forecasted and tracked new potential engagements, aligning them with strategic priorities. Prepared quarterly reports and provided strategic insights on developing technical capabilities, emphasizing ROI and competitive advantage.

### Skilled Hub • 09/2023 - Present

#### Operations Manager

- Launched Education Startup: Planned and designed the launch of Skilled Hub, an education startup. Played a pivotal role in product design and development, marketing, user acquisition, operation management, establishing a solid foundation for growth, reaching 70 students in 5 different programs in 8 months.
- Maintained a robust pipeline of training and education opportunities for students, forecasting and tracking potential engagements and needs of users. Aligned them with strategic priorities and partners to drive user acquisition and organizational growth.

## CERTIFICATIONS

**Product Management Certification** Pendo.io

**Foundations, Initiation and Project Planning, Google Project Management Course** Google

## SKILLS

Business Development, Career Development, Change Management, Competitive Analysis, Content Marketing, Market Research, Operations Management, Organizational Culture, Product Management, Project Management, Project Prioritization, Stakeholder Management, Strategic Thinking, User Story Development